

SARDAR PATEL UNIVERSITY BALAGHAT

MBA IV Semester Scheme (w.e.f AY 2022-23)

IV SEMESTER

S.No.	Sub code	Subject Name	Maximum Marks Allotted				Total	Contact Hours per week			Total Credit
			Theory		Practical			L	T	P	
			CAT II	CAT I	End	Lab work					
1	22MBA401	Strategic Management	70	30	-	-	100	3	1	0	4
2	22MBA402	Data Analytics	70	30	-	-	100	3	1	0	4
3	22MBA403 1 (Select any one)	H4 International Human Resource Management M4 International Marketing F4 International Financial Management	70	30	-	-	100	2	1	0	3
4	22MBA403 2 (Select any one)	H4 International Human Resource Management M4 International Marketing F4 International Financial Management E4 Entrepreneurial Finance O1 Inventory and warehousing Management	70	30	-	-	100	2	1	0	3
5	22MBA404 1 (Select any one)	H5 Leadership and Change Management M5 Customer Relationship Management F5 Strategic Investment and Financing Decisions	70	30	-	-	100	2	1	0	3
6	22MBA404 2 (Select any one)	H5 Leadership and Change Management M5 Customer Relationship Management F5 Strategic Investment and Financing Decisions E5 Entrepreneurial Marketing O2 Domestic and International Logistics	70	30	-	-	100	2	1	0	3
7	22MBA405 1 (Select any one)	H6 Talent and Knowledge Management M6 Marketing of Services F6 Risk Management	70	30	-	-	100	2	1	0	3
8	22MBA405 2 (Select any one)	H6 Talent and Knowledge Management M6 Marketing of Services F6 Risk Management E6 Creativity, Innovation and Entrepreneurship O3 Sales and Operations Planning	70	30	-	-	100	2	1	0	3
9	22MBA406	Main Project Viva voce	-	-	50	150	200	0	0	5	5
TOTAL			560	240	50	150	1000	18	8	5	31

1 Hr Lecture	1 Hr Tutorial	2 Hr Practical
1 Credit	1 Credit	-

THEORY MARKS	800
PRACTICAL MARKS	200
Total	1000

Theory Credits	26
Practical Credits	5
Total	31